

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: )  
 )  
**HYUN, Phillip** )  
 )  
 Serial No.: To Be Assigned )  
 )  
 Filed: Herewith )  
 )  
 Title: SYSTEM FOR AND METHOD OF )  
 COMPUTER CONTROLLED MEDIA )  
 BUYING PROGRAM )

TRANSMITTAL LETTER

**BOX: PATENT APPLICATION**  
 Assistant Commissioner for Patents  
 Washington, D.C. 20231

Dear Sir:

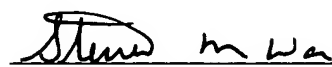
Applicants respectfully submit the following in the above identified patent application:

- 15 pages of specification, 5 pages of numbered claims (1-22)
- Abstract of Disclosure; and
- 4 sheets of drawings (FIGS. 1-4).

This application is being filed without an executed Declaration or filing fees under 37 C.F.R. §1.53(b).

Respectfully submitted,

Date: February 6, 2002

  
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